

# FREQUENTLY ASKED QUESTIONS

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## **Why do these have to be items that we don't already have for sale?**

The purpose of this virtual vendor event is to make exclusive & unique collections. This creates something new and unique each time. It also expands your creativity & excitement for all the events! If it can be purchased at anytime it doesn't make a special or unique item and doesn't create the excitement.

## **What is the cost?**

\$10 per product (not variations like color, but if you want to sell a t-shirt and a water bottle.) We will have the collection items for sale through our Shopify and will keep 15% of your sales, similar to a central check-out market, to help with promoting, ads, etc. We are working hard behind the scenes to make this event successful for you! Your payout will be sent within five days of market closing.

## **What is required of me as a vendor?**

Initial payment, shipment of item(s) for giveaway (One item sent per item entered), mockups/product photos for each item with any variations for Shopify, we will be messaging you throughout the event for certain reels and story prompts! We also require vendors to comment on our posts & on others items to help with the algorithm and support each other!

## **Do I have to have all items created ahead of time?**

Nope! Just the products you'll send ahead of time for the giveaway. Mockups are necessary to show all variations (color, etc.) available on Shopify and for us to show your items on Instagram and Facebook. You can decide how many to have available, but keep in mind that we ask that you ship everything within a week of closing the event (unless you've had more time pre-approved.)

## **Why would I want to do this vs. an in person vendor event?**

We will always support vendor events but we wanted a platform that could reach a larger audience! We also wanted to keep your participation costs low. We know how much money is spent preparing for a vendor event (not to mention food, gas, and purchasing from other shops). We wanted to create something that was low risk but high reward. The exclusivity of each collection also creates a lot of natural excitement and urgency for customers. Because we make a slight profit off of your sales it is as important for us to be selling and promoting your items for you!

## **How does shipping work?**

We will be promoting that there is Free Shipping so customers don't have to worry about the shipping cost of each item. Please make sure you are including shipping in our pricing! We will send your full order list at the end of each day and at the close of the event. Please ship everything within a week (unless you've had more time pre-approved.)

## **I have more questions how can I contact you?**

Send us an email to [shopmadebymoms@gmail.com](mailto:shopmadebymoms@gmail.com) or on Instagram @shopmadebymoms. We can also schedule a call with you if you have a few questions!